

## SAN JACINTO TIMES

The student publication of the San Jacinto College District since 1990

# Spring 2018 Advertising Rates

Due Dates for Ads (*Tuesdays*)

Publication Dates (*Fridays*)

February 13, 2018	February 23, 2018
February 27, 2018	March 9, 2018
March 20, 2018	March 30, 2018
April 3, 2018	April 13, 2018

### **ABOUT THE PUBLICATION**

Advertising with the San Jacinto Times is an excellent way to promote your business or services. The San Jacinto Community College District is made up of over 30,000 students, staff and faculty.

The San Jacinto Times accepts legitimate advertising, reserving the right to reject or edit copy that is libelous,

promotes academic dishonesty, violates postal regulations or federal, state or local laws, or encourages discrimination of any individual group.

The *Times* requires submission of advertising contracts, changes or cancellations at least **six** working days **be- fore** the desired Friday publication date.

#### **AD RATES:**

Two Weeks (1 publication)	\$60.00
Full Semester (4 publications)	\$200.00
Full Year (8 publications)	\$400.00

#### **DISCOUNTS:**

Advertisers who commit for a full semester or year will receive a discount. See ad rates above.

#### AD MECHANICALS:

Submit ads as JPG files. Ad size is 300 x 250. Include the URL address for click-through to your website.

#### IMPORTANT DATES:

- · Martin Luther King, Jr. Holiday January 15th
- Spring Break March 12th 18th
- Spring Finals May 7th 10th
- College-wide Commencement May 12th

San Jacinto Times • San Jacinto College Central • 8060 Spencer Highway • Pasadena, TX 77505 **Phone:** (281) 478-2752 **E-mail:** sara.aguilar@sjcd.edu



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### San Jacinto Times Advertising Contract Fall 2017-Spring 2018

	vertising, reserving the right to reject or edit ad
Company	vertising copy that is libelous, promotes academic dishonesty, violates postal regulations or federa state or local laws or encourages discrimination of
Name of Person Authorizing Advertisement	any individual or group.  Send Invoice To:
	Send invoice To:
Title of Person Authorizing Advertisement	
	Company
Address	
	Care of
City	Address
	Address
Phone Number	
	City State Zip
FAX Number	
	Publishing Information:
E-mail Address	
	Date(s) of Advertisement Run
This is a legal and binding contract	
	Number of Issues
Authorized Advertiser's Signature	
	Size of Ad
Date	Total Cook
	Total Cost

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