



SAN JACINTO TIMES

The student publication of the San Jacinto College District since 1990

Spring 2017 Advertising Rates

Due Dates for Ads
(Tuesdays)

Publication Dates
(Fridays)

February 28, 2017	March 10, 2017
March 21, 2017	March 31, 2017
April 4, 2017	April 14, 2017
April 18, 2017	April 28, 2017

ABOUT THE PUBLICATION

Advertising with the *San Jacinto Times* is an excellent way to promote your business or services. The San Jacinto Community College District is made up of over 29,000 students, staff and faculty.

The *San Jacinto Times* accepts legitimate advertising, reserving the right to reject or edit copy that is libelous,

promotes academic dishonesty, violates postal regulations or federal, state or local laws, or encourages discrimination of any individual group.

The *Times* requires submission of advertising contracts, changes or cancellations at least **six working days before** the desired Friday publication date.

AD RATES:

Two Weeks (1 publication).....\$60.00
 Full Semester (4 publications).....\$200.00
 Full Year (8 publications).....\$400.00

DISCOUNTS:

Advertisers who commit for a full semester or year will receive a discount. See ad rates above.

AD MECHANICALS:

Submit ads as JPG files. Ad size is 300 x 250. Include the URL address for click-through to your website.

IMPORTANT DATES:

- Martin Luther King, Jr. Day - January 16th
- Spring Break - March 13th - 19th
- Easter Holidays - April 14th - 16th
- Spring Finals - May 8th - 11th

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www.SanJacTimes.com



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San Jacinto Times Advertising Contract Fall 2016-Spring 2017

Company

Name of Person Authorizing Advertisement

Title of Person Authorizing Advertisement

Address

City

Phone Number

FAX Number

E-mail Address

This is a legal and binding contract

Authorized Advertiser's Signature

Date

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Send Invoice To:		
Company		
Care of		
Address		
City	State	Zip

Publishing Information:

Date(s) of Advertisement Run

Number of Issues

Size of Ad

Total Cost